



SATI Triennial Conference: Marketing and Exhibition Opportunities

On 30 September and 1 October 2015 the South African Translators' Institute (SATI) is hosting its second triennial conference at Emperors Palace in Gauteng, with the theme ***The Changing Face of Translation and Interpreting***. Some 200 delegates are expected to attend the event, which will include the awarding of the 2015 SATI Prizes for Outstanding Translation and Dictionaries. Conference details are available under [2015 SATI Triennial Conference](#) on the SATI website at www.translators.org.za.

Limited opportunities to reach the members of the Institute and others attending the event are available as outlined overleaf.

Exhibitors will be able to start setting up from 7:30 on 30 September and must clear their exhibitions by 17:00 on 1 October. Registration for the conference starts at 8:00 and the conference runs from 9:00 to 17:00 on day 1 and 9:00 to 16:30 on day 2.

To book any of the opportunities on offer, please complete the booking form and submit it to Marion Boers at the SATI office: office@translators.org.za or 0866 199 133 (fax).

Closing date for bookings: 25 August 2015

Queries:
Marion Boers
office@translators.org.za
011 803 2681

Marketing opportunities

<p>Key Sponsorship: Your financial support will be publicised in all conference announcements, at the opening ceremony, in the programme booklet and proceedings and on a pull-up banner in the plenary venue</p>	<p>Platinum: R50 000,00 Gold: R25 000,00 Silver: R10 000,00 Bronze: R5 000,00</p>
<p>Exhibition and sales table outside the plenary venue</p> <p>Tables may be booked for both days or one day.</p>	<ul style="list-style-type: none"> • R2 000 per table (1 500 mm x 800 mm) for one day OR R3 250 per table for two days (includes table + teas and lunch for 1 person) • R300 per day per additional person manning the table for teas and lunch
<p>Sponsoring of conference bags:</p>	<p>A total of 225 bags will be produced for the conference</p>
<ul style="list-style-type: none"> • Option 1: Cotton book/shopping bags, printed with the conference details and the sponsor's details on one side only 	<p>R6 750,00 (R30/bag) (design to be agreed with SATI)</p>
<ul style="list-style-type: none"> • Option 2: Cotton book/shopping bags, printed with the conference details on one side and the sponsor's details on the other side 	<p>R12 375,00 (R55/bag) (design to be agreed with SATI)</p>
<ul style="list-style-type: none"> • Option 3: Provision of sponsor's own branded bags without conference details 	<p>R1 000 plus supply of 225 bags</p>
<p>Sponsoring of stationery for delegates</p>	
<ul style="list-style-type: none"> • Option 1: A5 notepads with cover branded with conference and sponsor details 	<p>R2 400,00 (design to be agreed with SATI)</p>
<ul style="list-style-type: none"> • Option 2: Conference folders branded with the conference and sponsor details 	<p>R3 600,00 (design to be agreed with SATI)</p>
<ul style="list-style-type: none"> • Option 3: Pens – sponsor's own branded pens 	<p>R500 plus supply of 250 pens</p>
<p>Inclusion of promotional or advertising information in conference folders (250 copies of each item to be provided)</p>	<ul style="list-style-type: none"> • A5 size or smaller: R100 for up to two single-sheet flyers, R30 per additional sheet • A4 size or larger: R150 for up to two single-sheet flyers, R50 per additional sheet • Booklets or CDs: R250
<p>Sponsoring of gift for delegates to be included in conference bags</p>	<p>No charge – provision of 250 gifts (item/s to be agreed with SATI)</p>
<p>Advertisement in the conference proceedings (each delegate will receive an electronic or a print version of the proceedings)</p>	<p>R250 per half page advert</p>